



# GLORY IN A GRECIAN OASIS

FEATURE: OLIVIA JENSON. PHOTOGRAPHY: COURTESY OF MY EVENT DESIGN AND BIDAYA CORPORATE COMMUNICATIONS

A garden-themed dinner was organised by Bidaya Corporate Communications and My Event Design to celebrate EY's *Entrepreneur of the Year Award*.

**F**or the fifth consecutive year, Ernst and Young (EY) Jordan partnered with Bidaya Corporate Communications and My Event Design to present the *Entrepreneur of the Year Award* for 2014. Heralded as the *Oscars* of the business world, the event hosted 800 guests from Jordan as well as EY partners who came to honour the Kingdom's most successful.

## THEME

Held at the Grand Hyatt Amman, the event was inspired by the gardens of ancient Greece. Its theme referenced the Golden Age of philosophy, when the intellectual renaissance of the arts and sciences swept across the Arab and Western worlds. The *Entrepreneur of the Year Award* celebrates talented entrepreneurs of today just as the ancient Greeks admired innovation and creativity.

## DECORATION

In collaboration with Majeda Kassir Bisharat, the creative director of My Event Design, an elegant space was created that evoked an enchanted garden. Blanketed in blue backlight, the ballroom overflowed with living greenery resembling a lush Mediterranean oasis.

Black walls and carpeting created a neutral backdrop allowing the decorations to stand out. Images from the Greek island of Santorini were projected on a screen in the ballroom, whisking guests away to the time-honoured destination.

Shades of blue and gold paired with whites and creams for a fresh, summer's night setting. Creeping vines and oak leaves were woven overhead to create a lush canopy that encircled the room. Glass orbs



*The room was draped in blue light and scenes of Santorini were projected in front of the room*



*Glass orbs hung above tables illuminating the space with candle light*



*The tables were cast in soft candle light*



*Cream napkins and white roses adorned each plate*



*Numerous floral arrangements filled the tables creating a garden oasis*



*Vines were woven around an enchanting gazebo*

“THE EVENT WAS INSPIRED BY THE GARDENS OF ANCIENT GREECE”

holding flickering tea lights were suspended from the greenery, adding an enchanting element.

A combination of round and rectangular tables was placed in the space with a doughnut-shaped, head table near the stage. Each table was adorned with different floral arrangements comprised of white orchids, roses and calla lilies as well as periwinkle hydrangeas and purple irises set in gold, blue and mirrored vases. Small green bushes were integrated into the setting and displayed in Grecian ceramic urns. Among the flowers, glass candelabras illuminated the room and reflected elegantly off the mirrored elements.

Guests were seated in stylish translucent Kartell *Ghost* chairs and *Napolean Plexi* chairs that lined the white and mirror-top tables. Translucent, blue and gold underplates adorned each place setting. Simple cream napkins were set on each plate inside blue, beaded evil-eye napkin rings alongside rose buds attached to fresh limes.

The intimate gala also hosted a medley of musical entertainment with live performances by Lebanese singer Ragheb Alama, a selection of classic favourites reinterpreted by The Levant Quartet and a percussion and folkloric dance performance by the Circassian Group.

Each detail of the event tied together to bring the Grecian garden to life and create an elegant setting for the recognition of Jordan’s most successful entrepreneurs.



*Overhead vines encircled the room and bushes were set in Grecian ceramic urns*

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*Translucent chairs lined the tables behind elegant under plates topped with limes and roses*



*The head table was adorned with periwinkle hydrangeas with moss blanketing the floor inside the centre*



*Overhead greenery encircled the event producing a Mediterranean oasis*