



## *Majeda & Sewar Bisharat* My Event Design

**Tell us a little about your business.**

Majeda: My Event Design is a full-service event planning and management company, founded and established by myself and my two daughters, Maysam and Sewar Bisharat, in 2009. Our team is dedicated to carefully crafting personalized events that strive to make people's dreams come true.

**How do you and your daughter split the work?**

Majeda: Even though I oversee and manage every aspect of the company, having Sewar to manage and execute logistics has given me the liberty to focus on the creative aspect of each event. I put a lot of effort into details related to themes, colors, textures, floor plans, flowers, and accessories.

**What's the best thing about working with your daughters?**

Majeda: Even though I do have a lot of experience in this field, I think it was a great move to introduce Sewar as "new blood" into the company. We work well together because we both work towards a common goal. She's a perfectionist, just like me, a do-er, and most importantly, very determined. Even though we see each other at home every day, and I raised her to be the woman she is today, there's beauty in seeing her as a partner and confidante. I often find myself pleasantly surprised by her entrepreneurial creativity, commitment, and desire to improve. Sewar is the mirror image of myself.